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Application No. 10/820,832
Amendment B

Amendments To The Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1: (Currently amended) A method comprising:

detecting a device capable of receiving and transmitting an electronic message;
searching for a plurality of promotions stored in a storage module;
receiving a signal from the detected device and detecting a device profile in the signal
corresponding to the device wherein the device profile contains a preference for a product or a service and a geographical boundary; and
selecting a particular promotion from the plurality of promotions based on the preference for the product or the service and the geographical boundary associated with the device profile.

Claim 2: (Previously presented) The method according to Claim 1 further comprising detecting the location of the device using the global positioning system.

Claim 3: (Previously presented) The method according to Claim 2 wherein the geographical boundary is relative to the current location of the device.

Claim 4: (Previously presented) The method according to Claim 1 wherein in the step of selecting a particular promotion, the particular promotion is selected based on the valid hours of availability.

Claim 5: (Previously presented) The method according to Claim 1 wherein in the step of searching for a plurality of promotions, each of the plurality of promotions includes an electronic coupon.

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Claim 6: (Cancelled)

Claim 7: (Previously presented) The method according to Claim 1 further comprising detecting a promotion profile for each of the plurality of promotions.

Claim 8: (Previously presented) The method according to Claim 7 wherein the promotion profile for each of the plurality of promotions includes location information.

Claim 9: (Previously presented) The method according to Claim 7 wherein the promotion profile for each of the plurality of promotions includes a description of offerings.

Claim 10: (Previously presented) The method according to Claim 7 wherein the promotion profile includes days and time of validity for each of the plurality of promotions.

Claim 11: (Previously presented) The method according to Claim 7 wherein selecting the particular promotion is based on the promotion profile for each of the plurality of promotions.

Claim 12: (Previously Presented) The method according to Claim 1 further comprising displaying the particular promotion on the device.

Claim 13: (Currently Amended) The method according to Claim 1 wherein the particular promotion displayed on the device includes a location field, a type of product or service field, an hours of availability field and contact information field.

Claim 14: (Previously presented) The method according to Claim 1 wherein the device is associated with a particular user and has attributes that include a device attribute, a user identity attribute, a geographic boundary attribute and a product or service attribute.

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Claim 15: (Previously presented) The method according to Claim 1 wherein the device is associated with multiple users and has attributes that include a device attribute, a plurality of user identity attributes, a geographic boundary attribute and a product or service attribute.

Claim 16: (Currently amended) ~~A system comprising:~~ A computer-readable medium having computer executable instructions for performing:

~~means for~~ detecting a device capable of receiving and transmitting an electronic message;
~~means for~~ searching for a plurality of promotions stored in a storage module;
~~means for~~ receiving a signal and detecting a device profile in the signal corresponding to the device wherein the device profile contains a preference for a product or a service and a geographical boundary; and
~~means for~~ selecting a particular promotion from the plurality of promotions based on the preference for the product or the service and the geographical boundary associated with the device profile.

Claim 17: (Currently amended) A method comprising:

detecting a plurality of devices capable of receiving and transmitting an electronic message;
receiving a location parameter from one of the plurality of devices for a scheduled meeting among participants individually associated with one of the plurality of devices;
~~identifying a location for a meeting among the plurality of devices;~~
searching for a plurality of promotions stored in a storage module; and
selecting a particular promotion from the plurality of promotions based on the location parameter, ~~the location of the meeting.~~

Claim 18: (Currently amended) The method according to Claim 17 wherein selecting the particular promotion is based on a time of the scheduled meeting.

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Claim 19: (Currently amended) The method according to Claim 17 wherein selecting the particular promotion further comprises matching the location parameter with the particular promotion such that the particular promotion is utilized at a location associated with the scheduled meeting. ~~the location.~~

Claim 20: (Currently amended) The method according to Claim 17 wherein selecting the particular promotion further comprises matching the location parameter with the particular promotion such that the particular promotion is utilized at a competing location.

Claim 21: (Currently amended) The method according to Claim 17 wherein selecting the particular promotion further comprises matching the location parameter with the particular promotion such that the particular promotion is utilized at a location unrelated to a location associated with the scheduled meeting. ~~another location unrelated to the location.~~

Claim 22: (Previously presented) The method according to Claim 17 further comprising detecting a current location for each of the plurality of devices.

Claim 23: (Currently amended) ~~A system, comprising:~~ A computer-readable medium having computer executable instructions for performing:

~~a device detection module to detect~~ detecting a device associated with a user;
~~a storage module to store~~ storing a device record containing user information received from ~~associated with~~ the user and a promotion record containing promotion information associated with a promotion; and
~~a promotion location selection module to select~~ selecting a particular promotion based on the user information that includes a preference for a product or a service and a geographical boundary associated with the device, and the promotion information.

Claim 24: (Currently Amended) The computer-readable medium system ~~system~~ according to Claim 23 wherein the geographical boundary is relative to the current location of the device.

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Claim 25: (Currently Amended) The computer-readable medium system according to Claim 23 wherein the current location of the device is determined using a global positioning system.

Claim 26: (Currently Amended) The computer-readable medium system according to Claim 23 wherein the particular promotion selected by the promotion selection module includes an electronic coupon.

Claim 27: (Currently Amended) The computer-readable medium system according to Claim 23 wherein the promotion information includes a time and date validity data validity.

Claim 28: (Currently Amended) The computer-readable medium system according to Claim 23 wherein the promotion information includes location information.

Claim 29: (Currently amended) A computer-readable medium having computer executable instructions for performing a method comprising:

detecting a plurality of devices capable of receiving and transmitting an electronic message;

receiving a location parameter from one of the plurality of devices for a scheduled meeting among participants individually associated with one of the plurality of devices;

identifying a location for a meeting among the plurality of devices;

searching for a plurality of promotions stored in a storage module; and

selecting a particular promotion from the plurality of promotions based on the location parameter, the location of the meeting.